

DKS Steel Doors & Frame Systems, Inc. Website Privacy Policy

When you visit sites on the internet, the owner of the site is able to collect information about you, such as your name and address. DKS Steel Doors & Frame Systems, Inc. (“we”, “us”, “our”) respects your privacy and is committed to protecting your privacy and recognizes the need to protect the personal information that you share with us. The following is our privacy policy. In it we inform you what information we may collect from you when you visit our internet site, how we might use such information, the choices you have regarding our use of, and your ability to review and correct, such information, the process by which we notify you of any material changes to our privacy policy, and the effective date of our privacy policy.

Types of Information We Collect

We have the ability to collect two types of information from people who visit our site: Personally Identifiable Information and Aggregate Information.

Personally Identifiable Information is any information by which you can be identified, such as your name, address, telephone number, e-mail address, credit card information, personal interests, etc.

Aggregate Information is anonymous data such as your IP address (i.e., a number that is assigned to your computer whenever you connect to the Internet), your domain name (e.g., “XYZ.com”) and user statistics (e.g., 45% of our users live in California). Aggregate Information is very much like television ratings that show the television network how many viewers are watching a particular television program.

What We Do With the Information

We collect Aggregate Information to diagnose technical problems on our site, to help us administer the site, to help us improve the quality of the pages that make up our site, to gather broad demographic information and to improve our site to assure that it is as appealing as we can make it for as many people as possible. In no event, however, is this information matched to your Personally Identifiable Information.

As a general policy, no Personally Identifiable Information is automatically collected when you visit our site. However, in certain circumstances, you may be asked to provide us with specific information about yourself in order to use specific features on the site. For example, when you order a product from the site, you are supplying us with your Personally Identifiable Information. We use such information to try to offer you our products and services, to improve the quality of the content that we provide on the site and to personalize your online experience. We do not share your Personally Identifiable Information with any third party. However, we may transfer your Personally Identifiable Information as part of the assets of DKS Steel Doors & Frame Systems, Inc. if DKS Steel Doors & Frame Systems, Inc. is, or parts of its businesses are, sold

to, merged with or acquired by, a third party. We may also disclose your Personally Identifiable information when required by law or court order.

Whether or not you provide such information is completely your own choice. You are not obligated to answer any question that is presented to you. Of course, if you choose not to provide the information, you might be unable to access certain services, offers and content on our site.

Reviewing, Editing, Updating, Correcting and Deleting Information about You

You may review, edit, update and correct Personally Identifiable Information by sending an email to delete@dksdoors.com and put "CORRECT PERSONALLY IDENTIFIABLE INFORMATION" in the subject line. Your request will be processed as soon as possible.

If you have provided Personally Identifiable Information but later you object to the use that we are making of that information, you can ask us to stop making use of that information by sending an email to delete@dksdoors.com and put "DELETE PERSONALLY IDENTIFIABLE INFORMATION" in the subject line. Your request will be processed as soon as possible.

Protecting Children

Our site is general audience site. Nonetheless, we do not collect or solicit Personally Identifiable Information from users under the age of 13. Children under the age of 13 should always ask their parents or guardians for permission before providing any personal information to anyone online. We urge parents and guardians to participate in your children's online activities and use parental control or other Internet filtering technology to supervise your children's access to the Internet.

Security

Protecting the security of your personal information that you share with us is of the utmost importance to us. Unfortunately, however, no data transmission over the internet or data storage can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee or warrant the security of any information you transmit to us, and you do so at your own risk.

Links to Third Party Sites or Products

Our site contains links to sites operated and maintained by third parties as well as links to products and services provided by third parties. We have no control whatsoever over such third parties, their internet sites or their products or services. Privacy policies for such linked sites may be different from our privacy policy. You access such linked sites or products or services at your own risk. You should always read the privacy policy for a linked site or product or service before disclosing any personal information on such site or in exchange for such product or service.

Policy Changes

If we decide to change our privacy policy in whole or in part, we will inform you by posting a notice on our site. Effective Date of Privacy Policy. The privacy policy is effective as of July 27, 2010.